

# Healtheries® seatone

FOR HEALTHY JOINTS

Seatone® capsules contain pure New Zealand Biolane® Green-Lipped Mussel Extract (GLME) which is manufactured through a unique process of cold extraction providing a high level of biologically active and naturally occurring Green-Lipped Mussel compounds which are well known for providing advanced relief from joint pain and inflammation in rheumatic and arthritic complaints. A trusted product for over 35 years, Seatone® is supported by extensive scientific research. Its benefits are known worldwide, making it the world's leading Green-Lipped Mussel Extract.

- **Effective in Rheumatoid & Osteo-arthritis**
- **Over 35 years of quality scientific research**
- **Biolane® GLME is a natural product with proven safety record**
- **Available in over 30 countries**
- **Trusted by millions worldwide**



**Mr. John E Croft**  
world renowned marine scientist  
& author of the book 'Health from the Seas'

Biolane® GLME powder is Manufactured by:  **vitaco** Health (NZ) Ltd.  
Corner Kordel & Place Accent Drive, East Tamaki, Auckland, New Zealand

- Vitaco was created by the merger of 'Healtheries of New Zealand' and 'Nutra-Life Health & Fitness' and is the largest nutritional health supplement company in Australasia.
- Vitaco developed, researched and wholly owns the Healtheries, Seatone and Biolane brands.
- Healtheries has been voted 6 times as "New Zealand's most trusted brand" \*.
- Stringent quality control procedures with GMP, MAF (Ministry of Agriculture & Fisheries) & TGA pharmaceutical certification.

\*Readers Digest Survey winners 2000, 2001, 2002, 2003, 2009 & 2011.

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Disclaimer: The material in this brochure is for information purposes only and is not a substitute for medical advice or treatment for any medical conditions. You should seek professional medical care and should consult your physician for any health problems.

## Healtheries®

New Zealand's Most Trusted Brand



**KNEE PAIN &  
CRACKLING JOINTS**

**LOSS OF RANGE  
OF MOVEMENT**

**MORNING  
STIFFNESS**

**DAMAGED  
CARTILAGE**



# Healtheries® seatone

FOR HEALTHY JOINTS

With the occurrence of the first sign of morning stiffness and crackling joints followed by more discomfort, pain and disability; it exemplifies the degenerative aging process associated with joint and cartilage deterioration.

seatone capsules provide a rich blend of naturally occurring proteins, minerals, omega 3 fatty acids and glycosaminoglycans (GAGs) that help counteract this pain producing cascade and enhance joint and cartilage function.

This combination of active compounds gives seatone a broader range of activities compared with glucosamine and chondroitin<sup>1</sup>.



MRP incl. taxes : Rs. 1625.00  
Pack size : 60 capsules



**Biolane is the original  
Green-Lipped Mussel Extract  
that is sold in over  
30 countries since 1974**

## PRODUCT COMPARISONS

Function	Seatone®	Glucosamine	Pain-killers*
Reduces pain & inflammation	✓	Mild	✓
Repairs damaged cartilage	✓	✓	✗
Provides joint lubrication	✓	✓	✗
Gastro-protective	✓ <sup>4</sup>	✗	✗
Effective for rheumatoid arthritis	✓	✗	✓
Effective for osteo-arthritis	✓	✓	✓
Contains omega 3 fatty acids	✓	✗	✗
No serious adverse effects with long term use	✓	✓	✗
No serious adverse effects with high dose	✓	✗	✗

\* NSAIDs

## RECOMMENDED DOSAGE

1000mg (2 capsules) daily for 8-12 weeks; 500mg (1 capsule) daily for maintenance thereafter. For best result, Seatone should be taken along with meals. There is no limit for long term use.

## EXPECTATIONS

- Most people experience a benefit in 4 to 8 weeks after starting Seatone.
- First effect could be experienced within 2-3 weeks but may take as long as 3 months.
- A few people may experience increased tenderness & heat around afflicted joints after a few days, usually an indicator that the product is working on the joints.
- Any benefit to joints is gradual, progressive & normally long-term. Thus, it is important to stay on the program till relief from symptoms is experienced.

## SAFETY

- Green Lipped Mussel is widely consumed by the local population of New Zealand and is classified as a 'basic food status' product.
- No serious adverse side-effects have been reported with long-term use even at high levels of consumption. Toxicity studies at Auckland Hospital were unable to find toxic level of Seatone at 120 times the standard dosage.

## CONTRA-INDICATIONS

- Individuals with shellfish allergy or gout are advised not to use Seatone.
- It is also suggested that Seatone should not to be used by persons using prescription blood thinners or monoamine oxidase inhibitory drugs or by persons on a complete salt-free diet.
- Not recommended during pregnancy or breast-feeding. Keep out of reach of children.

## CLINICAL EVIDENCE

- Clinical improvement is 2-3 times better than placebo in rheumatoid & osteo-arthritis<sup>3</sup>
- Pain score reduced from 7 to 0-2\* during first follow up<sup>2</sup>  
\*Huskison visual analog pain scale. 0-10 "no pain to worst possible pain"
- NSAID/pain-killer intake reduced by 50% or more<sup>2</sup>
- Reversal of progressive joint space narrowing<sup>2</sup>

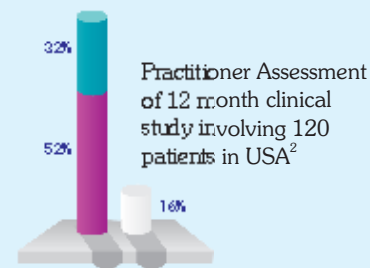
[1] Cheras PA, Stevenson L, Myers SP. In-vitro Biological Activities of Biolane: A comparative study. ACCMER (Australia), Sep 2005  
[2] Kendall R, Lawson J and Hurley LA. New research and a clinical report on the use of Green-Lipped Mussel Extract (GLME) in the management of arthritis. Townsend Letter for Doctors and Patients, 2000; 204:98-111  
[3] Gibson RG, Gibson SLM, Conway V, et al. GLME in the treatment of arthritis. Practitioner, 1980; 224:955-60  
[4] Rainsford KD and Whitehouse MW. Gastro-protective and anti-inflammatory properties of GLME. Drug Res, 1980; 12:30 (11)

## USER PROFILE

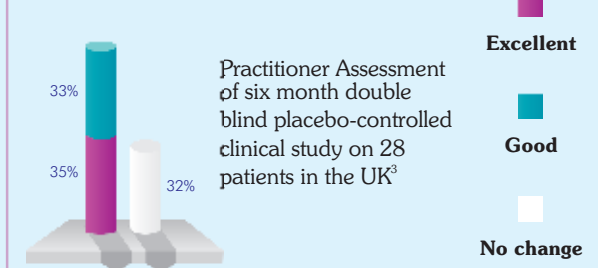
- Any person suffering from Joint Problems.
- Seatone is found to work well in persons suffering from rheumatoid arthritis and even better in osteo-arthritis.

## EFFICACY OF SEATONE

### OSTEO-ARTHRITIS



### RHEUMATOID ARTHRITIS



■ Excellent  
■ Good  
■ No change